

**New Venture Creation 1:
First Steps towards Spin-Outs and Start-Up
Companies**

4 April 2017

London

Final Programme

Course Director: Stuart Wilkinson, University of Oxford

ONE-DAY COURSE Tuesday 4 April 2017

Chair: **Stuart Wilkinson**

0830-0845	Welcome refreshments , networking and registration	
0845-0930	Introduction and expectations	Stuart Wilkinson, University of Oxford
0930-1030	Evaluating a New Venture Opportunity	Rich Ferrie, UMIP
1030-1100	Refreshments and networking	
1100-1145	Business Model Concepts	Stuart Wilkinson
1145-13.00	Assessing business concepts: practical exercise	Cath Whitaker, Team Services
1300-1400	Lunch	
1400-1500	Developing the Investment Proposition	Rich Ferrie
1500-1530	Strengths and Risks of the Proposition	Cath Whitaker
1530-1600	Refreshments and networking	
1600-1630	Discussion of Strengths and Risks of the Proposition	Cath Whitaker
1630-1800	Back in the office: Summary and close	Stuart Wilkinson and Rich Ferrie
